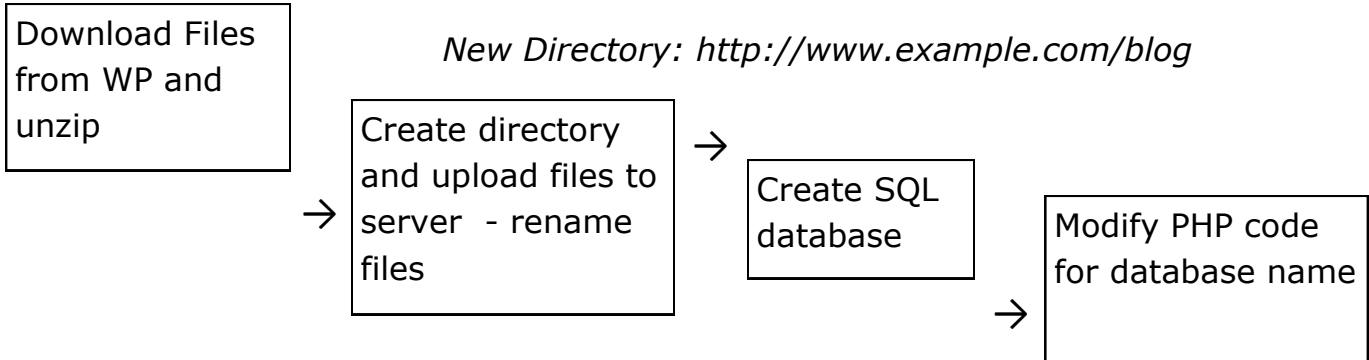


Launching of Wordpress blog for Example.com

Step One - Software Install

<http://www.johnwilkerson.com>

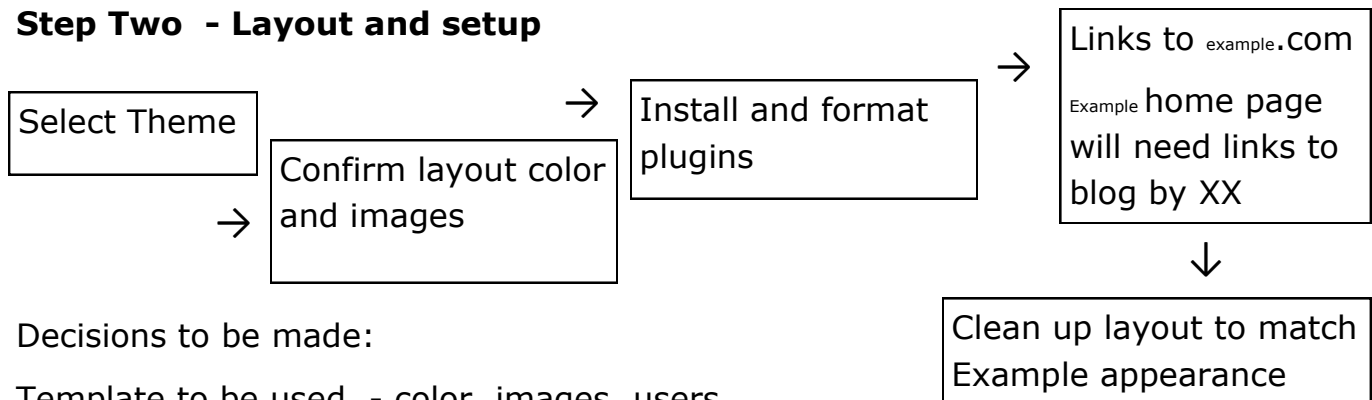


Directions from WP site - estimated time 2 hours max - work by XX

Directions http://codex.wordpress.org/Installing_WordPress

Hosting Requirements <http://wordpress.org/about/requirements/>

Step Two - Layout and setup



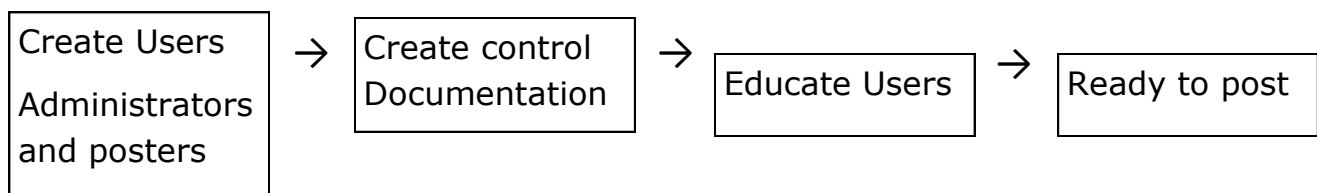
Decisions to be made:

Template to be used - color, images, users

Once the basic theme has been chosen some work needs to be done to link the blog back to the example.com site and make the blog visually appear as the same family layout as the example.com site

Work by John with *approvals* from Marketing - XX needs some involvement for education purposes and future maintenance - estimated time 6 hours

Step Three - Users Profile Setup



Work by XX and/or John - 1 hour to setup then ? for training
Control doc. Will require Marketing involvement and decisions